



Wincanton Racecourse

'Wincanton Rocks Together'

Non-raceday Event

Showcase & Awards 2024



Proudly partnered by



RACING POST



Objectives

Teddy Rocks is a festival created in memory of Ted Newton, who tragically lost his life to Ewing's Sarcoma. The event serves a dual purpose: celebrating Ted's legacy and raising critical funds to support the fight against childhood cancer.

Wincanton Racecourse's support for Teddy Rocks aligns with the core principles upheld by The Jockey Club. These include:

Engaging Our Fans and Attracting New Audiences: One of the racecourse team's key objectives is to engage with the local community, fostering stronger relationships and enhancing the public's perception of horse racing. By participating in events like Teddy Rocks, we strengthen ties with the local area, build goodwill, and contribute positively to the community.

Empowering Our People: Volunteering at Teddy Rocks provided our team with a unique opportunity to collaborate in a new and meaningful setting. The sense of accomplishment from supporting such a cause was immense, fostering teamwork and shared pride in the work achieved.

Creating a Sustainable Future: Teddy Rocks is organized by the same company that hosts the Rock n Ribs festival at Wincanton Racecourse, a three-day event that draws nearly 15,000 attendees each year. This festival not only adds significant value to the racecourse but also serves as a summer highlight for many in the local community.



Delivery

- The Teddy Rocks Festival began as a small fundraiser in 2011, initiated by Tom Newton in Blandford, Dorset, UK. With the support of friends, family, and local bands, the first event raised £400 to combat childhood cancer.
- Over the years, the festival steadily grew, moving to larger venues before finding a permanent home at Charisworth Farm. Despite its expansion, Teddy Rocks has remained true to its community-centered roots, preserving the warm and inclusive atmosphere that has always been at its heart.
- In partnership with Wincanton Racecourse and Jockey Club Catering (Compass Group), the festival provided over 1,100 free meals to crew members during live event days. These meals were prepared in a fully operational field kitchen supplied by Jongor, requiring more than 140 hours of on-site service and contributing over £8,000 in support costs.
- The Wincanton Racecourse team played a crucial role in the festival's success by assisting with logistics, setting up fence lines, site branding, and donating essential materials such as track mats, barriers, and ticket cabins. Additionally, Wincanton Racecourse Operations Manager, Gary Oakley, took on the role of Event Silver, overseeing safety and control management throughout the festival.
- While volunteering, the racecourse team had the privilege of working alongside the Hall & Woodhouse team, long-standing supporters of racing and the proud sponsors of the Badger Beer Chase at Wincanton Racecourse.



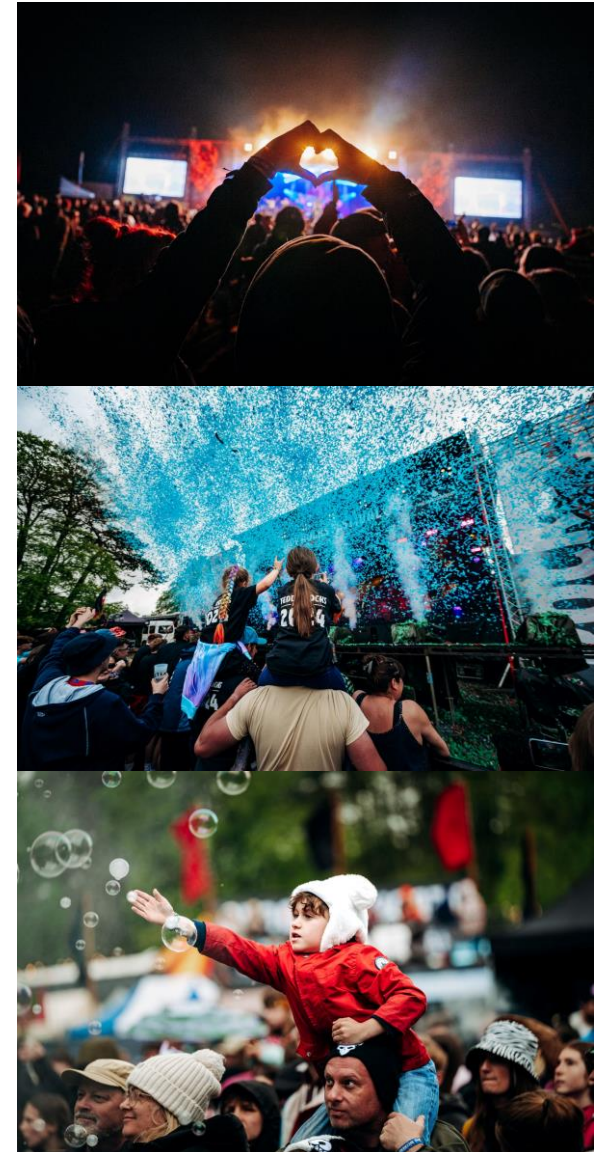
Results

- The Teddy Rocks Festival has grown into a remarkable success story. By 2023, the festival had raised over £460,000 for children's cancer charities. In 2024, the event raised an impressive £145,269,000, bringing the total funds raised to £650,000 since its inception. The festival continues to draw larger crowds and bigger artists, all while staying true to its core mission of fighting childhood cancer and nurturing a strong sense of community.

- Wincanton Racecourse remains deeply committed to supporting Teddy Rocks in the future, helping to ensure the event's continued success and sustainability. The racecourse team is proud to play a part in the festival's growth and impact.

- The organisers of Teddy Rocks are equally dedicated to maintaining their partnership with Wincanton Racecourse, as evidenced by their decision to host another major event, Rock N Ribs, at the site. This ongoing collaboration underscores the strong commercial relationship between the festival and the racecourse.

- Through their involvement in Teddy Rocks, the racecourse team has exceeded The Jockey Club's strategic pillars, including engaging with the community, empowering their people, and contributing to a sustainable future. We look forward to supporting this extraordinary event for many years to come, continuing to lend a hand and be part of its incredible journey.



Supporting Information

- Wincanton Team talking about the supporting Teddy Rocks <https://fb.watch/uqv5rkIhaB/>
- Saturday Highlight video <https://fb.watch/uqveMpklqQ/>
- Website <https://teddyrocks.co.uk/>
- Charitys supported by Teddy Rocks <https://teddyrocks.co.uk/charities>

