



Showcase
& Awards
2025

Haydock Park Racecourse Racing Foundation Green Award

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Objectives



At Haydock Park, our objective was to create a regenerative, ecologically productive landscape that could deliver both environmental and social value.

We aimed to revitalise underused areas of the site such as the orchard, woodland, and open green spaces through a programme rooted in sustainability, community engagement, and circular economy principles. This included introducing beehives, restoring and expanding orchard areas and enhancing biodiversity to support food production.

These goals reflect excellence in sustainable land management within a hospitality setting and align with The Jockey Clubs wider ESG commitments.

Our approach represents innovation by integrating food production, biodiversity gains, and waste recovery into a single, functioning ecological system on-site. We used insight from ecological specialists to guide our phased planning, ensuring work was both impactful and site-specific. The project also delivers clear value not only in future food yield and waste reduction but also in the way that it connects staff, guests, and the local community to a deeper purpose.

Delivery



We began by identifying early wins that could deliver impact quickly and build engagement. In year one, we successfully installed four active beehives, providing crucial pollination support for existing and future crops while boosting biodiversity.

We undertook restorative work in the existing orchard, pruning and clearing the space to enhance productivity. Alongside this, a new orchard was planted, expanding long-term fruit production capacity. Additionally, we developed a wildflower patch to aid with pollination across the area and develop an existing underutilised area.

A phased delivery model was developed to balance speed, cost-efficiency, and ecological need. This includes planned installation of composting systems, polytunnels, and greenhouses, ensuring year-round growing capacity in the future.

Throughout, we worked closely with Dr Vincent Walsh, an ecological specialist, who provided expert soil sampling, restoration strategy, and design support. This partnership ensured that delivery was underpinned by environmental excellence and robust insight.

Our approach demonstrates innovation in how traditional racecourse land is being transformed into a productive, educational and biodiverse space. By using existing site waste (manure, grass clippings, food waste) as resources, we've embedded circularity into the programme—delivering long-term value through operational savings and ecological resilience.

Results



The initial outcomes of the programme are already clear and measurable. The bee colonies are thriving and now play an active role in pollination across the site—supporting both biodiversity and future food growth. The restored orchard is producing improved yields, while the new orchard expands our capacity for hyperlocal, organic fruit. The wildflower patch has significantly increased pollinator activity and provides an opportunity for storytelling.

In terms of strategic results, the project has generated strong internal engagement. Team members have responded positively, with increasing involvement and pride in the sustainability journey. These results reflect delivery excellence through speed, impact, and alignment with ESG goals. The use of insight to design for the site's specific needs has made a clear difference in outcomes. From a business perspective, we're creating long-term value through enhanced site aesthetics, future cost reduction, and a model that can be scaled to other venues.

The next stage of the project will focus on scaling and deepening the impact. We plan to install polytunnels and greenhouses, allowing us to extend growing seasons and increase the volume and variety of food grown on-site to invest into our menus. We will also launch educational and community engagement initiatives, involving staff and local schools in activities related to beekeeping, composting, and food growing. This will add significant value in the form of brand engagement, educational outcomes, and deeper community ties.

In addition, we will implement full circular waste systems, turning organic waste streams into high-quality compost and soil amendments. This step is guided by ecological insight and ensures that the site becomes increasingly self-sufficient. Throughout, we will track our impact through biodiversity counts, food output, and feedback metrics, supporting excellence in reporting and accountability.

Our long-term vision is to position Haydock Park as a flagship site for regenerative hospitality demonstrating how commercial venues can combine operational sustainability with meaningful community and environmental benefit.

Supporting Information

Conference News – <https://www.conference-news.co.uk/news/the-jockey-club-venues-launches-beekeeping-project/>

Event Industry News – <https://www.eventindustrynews.com/news/the-jockey-club-venues-launches-beekeeping-project-to-support-biodiversity-at-haydock-park>

MIA - <https://www.mia-uk.org/Industry-News/the-jockey-club-venues-launches-beekeeping-project-to-support-biodiversity-at-haydock-park-sweet-new-venture-marks-world-bee-day-/278987>

Prestige Events - [The Jockey Club Venues launches beekeeping project to support biodiversity at Haydock Park | Prestige Events Magazine](#)

Event Planner News - [The Jockey Club Venues launches beekeeping project | Conference News - CN | Event Planner News Daily](#)

